

**White Salmon Arts Council - Business Meeting Minutes**  
**August 11, 2009, 5:30 pm, Inn of the White Salmon**

**Call to Order** – 5:30 pm - There were 11 attendees: three board members present (Lloyd, Janet and Pam) were not a quorum; five artists with WSAC interest (Janet Essley, Susan Hollander, Peggy Ohlson, Michael Mathes and Evlorie Dearing), two members of Northside Community Education and Recreation (Michael Rabinowitz, and Kris Goodwillie,) and the President of the Mt Adams Chamber of Commerce (Paul Doty).

**Approvals** – There was not a quorum so reports were presented but not approved

- **Minutes of last meeting** – (Sobrero)
- **Treasurer's report** – (Holen)
  - Operating account: \$11,882.64
  - Fellowship account: \$3,419.07
    - Art & Wine Fusion Net: \$4273.91
- **Membership Report** – (Holen) – Currently there are 47 Members

**Old Business**

- **Committee Reports**
  - **Art & Wine Fusion update**
    - Lloyd will not be available in the months before next years event, so if there is to be an event next year the planning must begin now, starting with determining leadership and committees.
  - **Art Education Fellowships update**
    - White Salmon Youth Center - Miki Caldwell has been teaching pottery classes at the Community Youth Center. She does not take money for her time and services, but the WSAC donated \$500 to buy supplies
    - Project Open Door - Donation of \$500 to the summer school presentation of Willi Wonka at the middle school, which Pam reported it was a huge success and reached many children and families.
    - Upcoming needs- Janet announced that Trista Paulson with Programs for Peaceful Living is looking for someone to teach/lead an art therapy class as well as for funding.
- **White Salmon Business Partners liaison report**
  - Lloyd reported that this organization that started in May has already provided salmon murals on downtown fences, weeding and planting in flora along sidewalks, signage at the north side of the Hood River bridge and salmon crosswalks. Its' latest effort is a music/picnic event in Rheingarten Park on Saturday, August 14. Future efforts are planned with the Port of Klickitat to give impetus to revamping the marina in stages, to include a safe place for wind boarding education and other activities. The next meeting will be Tuesday, August 17 at 6:00. Lloyd will communicate the location by email.

**New Business**

- **Report on efforts to establish a Gorge-wide alliance of arts organizations** - Lloyd reported that he had set in motion efforts to align with other art interests in the Gorge, including Maryhill Museum and Columbia Center for the Arts. In the process he learned that there is a meeting set at Maryhill Museum for Tuesday, Aug. 17, 2:00-5:00 pm to do just that. He asked for a WSAC artist volunteer to attend that meeting with him.
- **Open discussion regarding the future of the White Salmon Arts Council included:**
  - Improving low attendance and participation in meetings and events - no clear suggestions offered
    - Artist community is reluctant to attend meetings or be involved in planning
    - Artists may not understand the WSAC purposes and benefits and aren't interested in the 2 annual events.
      - White Salmon Arts Council mission
        - Develop and promote artists and the arts through educational opportunities.
        - Foster a spirit of community and goodwill through art marketing relationships with local businesses.
        - Build an area-wide arts community through art-inspired programs and events.
      - Benefits include art fellowships, preferred consideration at WSAC events, notifications of art-related events, collaborations with other art organizations, listing and links on our website.

- *What artists need/want from the WSAC organization*
  - *Opportunities to engage other artists in creativity sessions*
  - *Artist get-togethers to make art*
    - *Past WSAC event – a day of workshops for artists in marketing, developing co-ops and being taken seriously in their trade – was remembered as very successful event.*
  - *More art competitions with prize money to the winner. It was noted that recent poster competitions for WSAC events received no entries until special appeals were sent out.*
  - *Store-front art - works hung in shop windows on a regular basis (weekly?)*
- *What artists are willing to do to keep the organization effective for artists and community.*
  - *Opening artists homes as galleries*
  - *Lloyd challenged artists to come up with activities and events to engage and involve other artists*
    - *An October pot-luck without trappings of a meeting was suggested. Artists will follow up.*
- *Options for continuation of WSAC*
  - *Michael Rabinowitz gave an introduction to Northside Community Education and Recreation. This organization offers a variety of classes, dependent on need, and quality leadership/teaching. Their mission supports the arts, family activities and sports. They provide scholarships to ensure that opportunities are available to all, requiring that a child be eligible for free/reduced meals at school to qualify.*
  - *He then spoke of the possibility of a WSAC coalition with other organizations under a Northside umbrella, supporting quality of life interests of families and individuals in the Gorge.*
  - *There was discussion of what this might look like, including distribution of money, existing 501c3 status and make-up of board of directors. There will be a Northside meeting at Pioneer Center on Tuesday, September 14 at 8:30 am. Lloyd will attend to discuss further.*
- **Discussion of WSAC “Home Base” move from the Inn to where(?)**
  - *Deferred as the meeting broke up.*

**Adjourn at 7:15 pm** - Submitted by Pamela Zachary-Morneault

**Next Meeting:** *Wednesday, September 8, 2010, 5:30pm at Inn of the White Salmon (maybe?)*

**White Salmon Arts Council is an incorporated Non-Profit Corporation in the State of Washington and an IRS approved 501(c)3 charitable organization (Federal EIN: 06-1781270)**  
**2009 Board of Directors:** President- Lloyd DeKay; Vice President- Unassigned; Secretary- Rishell Graves; Treasurer- Janet Holen; Directors (2 yrs)- Miki Caldwell, Pam Morneault, Lori Sobrero, Open Position