

# Nights in White Salmon - Art & Wine Fusion

## Local Gorge Salmon Cook-Off Application

Saturday, July 10, 2010 NOON – 8:00pm

Organized by White Salmon Arts Council

Website: [www.WhiteSalmonArts.org](http://www.WhiteSalmonArts.org), Email: [info@WhitesalmonArts.org](mailto:info@WhitesalmonArts.org), Phone: 509-493-2335



Professional local and regional culinary artists will face-off in a mouth watering Salmon Cook-off for cash and prizes. Local celebrity judges will choose the most creative use, best presentation, best in show and of course best Taste. Competitors will also get 50¢ for each patron's vote in a fun-for-the-whole-family "Crowd Pleaser" category!!

Local Restaurants and Caterers are invited to participate and showcase the artistry behind their dishes. Competitors must represent local full-time Columbia River Gorge area businesses (Bonneville to Biggs, Goldendale to Parkdale). Items for sale must be original and locally produced (no resale of purchased or imported items).

Only culinary professionals may apply to be a part of this culinary match-up. Tab between fields to type your information.

Salmon Cook-off Categories	Check all that apply	Entry Fee	Minimum Amt of Salmon Required per Category
<b>Main course Competition</b> (must be cooked on site)	<input type="checkbox"/>	\$35.00	2 lbs
<b>Appetizer/Soup Competition</b> (must be prepared on site)	<input type="checkbox"/>	\$10.00	2 lbs
<b>Crowd Pleaser</b> (must compete in at least one Category above)	<input type="checkbox"/>	FREE	6 – 18 lbs (100 - 300 samples)
<b>Sale to General Public</b> (must compete in all three above)	<input type="checkbox"/>	FREE	Your Choice

Name:  Business:

Address:  City:  ST:  Zip:

Email:  Phone:

Website:  Other Contact:

**Recipes must be turned in at Postal Connections, 176 E Jewett Blvd., by 11AM the day of the event**

Recipes will become shared property of White Salmon Arts Council and will be made publicly available at Thriftway Harvest Market's "ART & WINE FUSION SALMON COOK OFF RECIPES" display.

Last year the Art & Wine Fusion event was attended by over 1000 guests. We expect many more this year.

Please check the following:

- Preferred cut of Salmon:  Whole Salmon  1/2 Salmon  Head On
- Preferred size of Salmon:  8 – 10 lbs  11 – 17 lbs  18 – 20lbs
- Total lbs you would like to purchase:

**For the People's Choice category you will collect a tasting ticket for each tasting sample you distribute.**

**After the event you will submit all collected tasting tickets to the organizers. Your tickets will then be counted and you will be paid 50¢ for each tasting ticket submitted (example: you will be paid \$150.00 for 300 tickets).**

Read the following guidelines, then print the form, date it, and sign that you will comply; then mail the form and payment to.

**White Salmon Art Council, P.O. Box 2221, White Salmon, WA 98672**

Participants must be 18 years or older as of June 28<sup>th</sup> and must be professionals in the food industry. Applications must be submitted by June 28th, 2010. Participants must supply all their own equipment.

### **Cook-Off Rules and Guidelines**

- To ensure consistency, only Sockeye Salmon purchased through Thriftway Harvest Market in White Salmon may be used.
- Salmon must be purchased and picked up on July 10th by 10am, unless you are using smoked salmon in an appetizer/soup recipe, in which case salmon may be purchased in advance.
- The price will be wholesale cost plus a small handling fee (a deep retail discount).
- Salmon may be grilled or smoked using gas, wood, briquettes, etc. on/in your own cooker.
- Ingredients may be prepared ahead of time
- Final cooking and entry assembly must be done in your booth after the Noon start.

### **Cook-off Timeline**

10:00-11:45 am Street is closed to traffic and booths are set up

12:00pm Cooking can begin

3:00pm Appetizers must be turned in for judging (5 servings of at least 2 oz each)

3:30pm Main Course must be turned in for judging (5 servings of at least 2 oz each)

4:30pm Winners will be announced.

### **Judging Criteria:**

- **TASTE AND AROMA – 5 - 10 Points**
  - Flavor is unique, flavorful with no burned or bitter taste
  - Spices and/or topping compliment without overpowering natural flavors
- **CREATIVE USE – 5 - 10 Points**
  - Unique use of salmon
  - Creativity
  - Color
- **PRESENTATION AND APPEARANCE – 5 - 10 Points**
  - Dish has eye appeal
  - Sauces or toppings add to the desirable appearance

### **Cook-Off Prizes:**

#### **Main Course**

- **1<sup>st</sup> Place - Grand Slammin' Chinook Salmon Master Chef**  
\$150.00 + a One Night Stay for 2 at Inn of the White Salmon w/breakfast (value \$120)
- **2<sup>nd</sup> Place – Strikin' Silver Salmon Chef**  
\$75.00 + a Raft Trip for 2 – All Adventures (value \$120)
- **3<sup>rd</sup> Place – Rockin' Sockeye Salmon Chef**  
\$50.00

#### **Appetizer**

- **1<sup>st</sup> Place – Columbia King Salmon Master Chef**  
\$40.00 + dinner for two at Henni's (value \$40)
- **2<sup>nd</sup> Place – Celilo Coho Salmon Chef**  
\$30.00 + a wine tasting coupon for 2 (Inn of the White Salmon value \$ 20)
- **3<sup>rd</sup> Place River Red Salmon Chef**  
\$20.00

**Miscellaneous Rules and Guidelines**

- Competitors must be pre-approved by White Salmon Arts Council. You will be notified of acceptance. There can be up to 4 members on your team.
- **Competitors MUST abide by health department regulations, have a local food handler permit and a temporary food license .** Apply to Klickitat County Health Department <http://www.klickitatcounty.org/Health/default.asp?FD=33> at least 14 days in advance of the festival. **Please attach a copy of each permit with this application.**
- **Competitors are required to have a 5 gallon sanitation water station** and garbage cans in and outside your area.
- Spaces will be individually pre-assigned 10' X 8' areas on Jewett Blvd between Estes Ave. and Main Ave. On the day of the event please contact a festival vendor official for your space assignment before setting up.
- Set up will begin at 10am Saturday and must be completed by 11:45am. All vehicles must be removed and spaces in place by 12:00 pm. . In an effort to ensure a quality experience for our guests, absolutely no vehicles will be allowed back into the Festival area for booth breakdown until after the event has closed at 8:00pm Booth breakdown must be completed by 9:45pm.
- Tents are encouraged and must be secure for wind. Cook-off ompetitors, exhibitors and vendors are responsible for providing their own equipment (tables, chairs, canopies, displays, etc.) - the festival only provides the space. Equipment is available from Tents & Rents - Sam Gambill (509) 637-2911 or Your Rental Center in Hood River. **No electrical outlets will be provided.**
- All offered merchandise **must** be kept within the bounds of your assigned exhibition space.
- Dogs and other pets are not allowed in the Festival Areas without prior approval.
- In order to maintain a safe, family-friendly atmosphere, noise makers, weapons of any kind (real or toy), adult oriented items, or drug paraphernalia are not allowed for display or sale:
- According to the Washington State Liquor Control Board, no alcohol maybe consumed by a vendor while serving the public.

I have read the guidelines and agree to comply - Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**White Salmon Arts Council will contact you shortly. We look forward to seeing you at this year's festival!**

**DISCLAIMER:** Organizers and sponsors of Art and Wine Fusion 2010 are not responsible for any injury, loss of property, loss of reputation, or for any indigestion, gastronomic disturbances, or miasmic emissions which may be incurred during the event. Also, by entering this event, the entrant gives the sponsors the right to use any image or recording of their entry and/or recipes in any way, shape, or form. Please sign below that you have read the rules of this contest and that you have read and understand this disclaimer.

**\*ALL TEAM MEMBERS MUST SIGN**

Main Chef Sign \_\_\_\_\_ Date \_\_\_\_\_

Team Member 1 \_\_\_\_\_ Date \_\_\_\_\_

Team Member 2 \_\_\_\_\_ Date \_\_\_\_\_

Team Member 3 \_\_\_\_\_ Date \_\_\_\_\_