

White Salmon Arts Council - Business Meeting Minutes
November 9th, 2011, 5:30 pm, Peggy Ohlson Studio
Attendees: Lloyd, Miki, Steven B, Peggy, Lori and Judy Maule

Call to Order – 5:30pm

Approvals

- **Minutes of last meeting** – Accepted by the Board
- **Treasurer's report** – n/a – Janet absent
- **Membership Report** – n/a – Janet absent

Old Business

- **2011 Dreaming of a White Salmon reports**
 - **Poster contest committee** – The Board chose Janet Essley's poster and Lloyd motioned to give youth group artist, Killashandra, a \$50.00 prize, Lori seconded it and it was unanimously approved by the board. Miki will check with her that a \$50 special prize is acceptable compensation for the art piece.
 - **Committee to find sponsors & donations** – Lloyd has contacted previous sponsors via emails and in person. Peggy wrote a sponsorship check right there.
 - **Committee to organize the event and recruit participants** -Steven and Lori will call to recruit board members and enlist volunteers for the event.
 - **Need more tables booths on 12/3** – Lori will set up a table for Hearts of Gold Caregivers, Lloyd's talking to the Rotary, Elks and Lions. Perhaps some of Camile's Kid's Art can be displayed, although it's currently displayed in Peggy's studio.
- **Board Candidates**
 - **Nominating committee report**
 - **For Janet, Lloyd, Mike, Steven, Lori positions** – Steven B said that Sarah Arnold and Daniel M are interested in serving on the board and an announcement will go out before December
- **White Salmon Youth Center update**
 - **Ceramics Program Update** – Ongoing
 - **Art Therapy Update** – No update, Mike wasn't present at the meeting
- **Liaison Reports**
 - **Bingen-White Salmon Business Partners**
 - **'Halloween 2 Harvest'** There were approximately 2000 kids that came out for trick-or-treating. We ran out of candy at 7:30. Next year we plan to close the street for this event.
 - **Light up downtown Bingen and White Salmon trees/shops to attract residents and visitors**
 - **Columbia Gorge Arts & Culture Alliance**- Nothing to report
 - **Gorge 25** – Not anything to report.
 - **FotCG final Gorge bithday bash, Fri, Nov 18th at Waucoma Club, Hood River, OR**

New Business

- **Gorge25 alliance is considering a project to make the Gorge a National Heritage Area.** There are on 49 National Heritage Areas in the US and none are west of the Nevada/Utah border.
- **Judy Maule was in attendance to go over her drafts of the news release and merchant letter**
- **Open Arts Studio – Who's Interested?** Miki, Marjorie Cavanaugh, Ashleigh Coyner, Chris Welvaert, Joan Barrett – maybe, Daniel M, Peggy, Linda Steider, Ellen Knoke – maybe. Lloyd is going to check on insurance.

Adjourn 7:00 pm

**White Salmon Arts Council is an incorporated Non-Profit Corporation in the State of Washington
and an IRS approved 501(c)3 charitable organization (Federal EIN: 06-1781270)**

2011 Board of Directors: President- Lloyd DeKay; Vice President- Steven B. Andersen; Secretary- Lori Sobrero; Treasurer- Janet Holen;
Directors (2 yrs)- Miki Caldwell, Peggy Ohlson, Mike Mathes